

## BRUNNER Simulation Video Challenge. Rules and Regulations.

### Rules and Regulations

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#### Article 1: Initiator and Dates

BRUNNER Elektronik AG, located in Hittnau, Switzerland, organizes a video challenge, free of charge. The challenge will run from September 1<sup>st</sup> until November 30<sup>th</sup> 2020.

The deadline for submitting videos is midnight November 30<sup>th</sup> 2020 (CET).

Entries arriving after this deadline will not be accepted.

#### Article 2: The Idea and Ambition

The video challenge is entitled “BRUNNER Simulation Video Challenge”.

The idea is to share the highlights of your flight simulator and interesting flight sequences with other enthusiasts. Beside flight simulations, all other simulation applications and use-cases are welcome as well.

Your video may also consist of reviews, tutorials, unboxings or unique use-cases.

Impress the BRUNNER jury and the community with a video that is unique, interesting, exciting, fascinating or simply funny and entertaining.

### **Article 3: Conditions for Participation**

The video challenge is free of charge and open to everyone operating a simulator or simulator products, regardless of the size and complexity of this simulator. As a condition for participation, the simulator or application described via the video need to have one or several BRUNNER products inside.

Video Challenge participants must own the rights related to the video produced and have the authorization of any identifiable person on the video.

Maximum 3 videos per participant will be accepted for the competition. The video must have been taken in 2020.

The distribution of results and videos will be done via BRUNNER's website, within BRUNNER's social media networks and via BRUNNER's YouTube channel.

### **Article 4: Requirements related to the Videos and Uploading**

The duration of the video should be between 2-10 minutes. The name of the video file must be clearly identifiable and contain the participants name and reference to the video challenge as a minimum.

The preferred language for the video is English. However, other languages will be accepted as well (although the jury might not be able to understand).

The participant must produce his video in a digital standard format (MP4 or similar). The entry to the challenge must be uploaded to BRUNNER via an individual and personal upload-link. The individual link to upload your video will be provided to you from BRUNNER via personal email after you have confirmed your participation. In addition, the participant will upload his video(s) also to platforms like YouTube, VIMEO or others.

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### **Article 5: Jury and Selection Criteria**

The BRUNNER jury will consist of 5 leadership individuals representing all operational areas of BRUNNER Elektronik AG. The jury will consist of

Roger Klingler, CEO  
Mario Ackermann, Head of Marketing & Sales  
Stefan Brunner, Head of Engineering & Technology  
Thomas Brunner, Head of Mechanical Engineering  
Markus Brunner, Head of Procurement

All videos will be judged by the jury based on their originality, content, overall conception and coolness.

## **Article 6: Video Challenge Prizes**

The jury will award a total of 3 prizes.

The winners can choose one of the following products from the BRUNNER CLS-E portfolio: CLS-E NG Yoke, CLS-E MK II Rudder or CLS-E TM HOTAS Joystick. The prize won cannot be exchanged for money or any other prize.

BRUNNER will initiate and pay the shipment and charges of the won prizes to the address provided by the winners.

## **Article 7: Results Announcement and Exhibition of the Videos**

All participants, including the winners, will be informed about the challenge results on December 11<sup>th</sup> 2020 by email. In addition, the challenge results and the winners will be introduced on the BRUNNER website on December 11<sup>th</sup> 2020.

All qualified participating videos will be exposed on the BRUNNER website in a dedicated playlist, starting December 11<sup>th</sup> 2020. Also, BRUNNER will present the video on other portals like YouTube or VIMEO and within their social media networks.

## **Article 8: Exclusion**

BRUNNER reserves the rights to delete any video that contain content and representations that conflict with legal, ethical, moral or laws in force. The participant will not be able to contest BRUNNER's decision.

BRUNNER employees and their relatives are excluded from the video challenge.

## **Article 9: Video Rights**

The video challenge participant needs to declare that he is the author of the video contributed. The participant also acknowledges that he has obtained all necessary authorizations for its broadcast.

BRUNNER receives the unlimited right to use the video for its own purposes. BRUNNER will respect all legal obligations and the property right of the author.

## **Article 10: Responsibilities and Obligations**

BRUNNER cannot be held responsible for any problem related to running the contest, whether it is a human, computer or other error. In case of force majeure, BRUNNER reserves the right to modify the contest rules, or to postpone or terminate the contest.

The registration and participation in this video challenge implies the acceptance of these rules and regulations by the participant. In case this acceptance is not provided, the participant will be excluded from the challenge. Any dispute relating to the interpretation and application of these rules will be studied by BRUNNER, sovereign to their decision, in the spirit that prevailed at the conception of the challenge.